

Contact: Keith Kirkland

Contact Info: Office: 770.723.7423

Cell: 888.456.3084

email: kkirkland@presidentialfinancial.com



PRESIDENTIAL
FINANCIAL

PRESIDENTIAL
HEALTHCARE CREDIT

Presidential Financial SVP Speaks at Brock School of Business

For Immediate Release - April 14, 2010

BIRMINGHAM – Presidential SVP, Keith Kirkland, was a guest lecturer for the “World of Business” class held at the Brock School of Business at Samford University. The “World of Business” class is offered to second semester freshmen in the Brock School, and was created to introduce students to the many specialties and segments of the business world. This was Mr. Kirkland’s fourth annual address to the students, and his topic centered on successful salesmanship and presentations. He also met with several students selected to participate in the Brock Honors Program.

A graduate of Samford University, Mr. Kirkland also serves on the Advisory Board of the Brock School of Business and has lectured for a class on entrepreneurship. “This has been a great way for me to give back to Samford University,” said Kirkland. “I know that exposure to different segments of the business world will help them to prepare for what happens after graduation.”

About Presidential Financial

Presidential Financial Corporation specializes in asset-based credit lines for commercial businesses, secured by accounts receivable and inventory. The firm’s clients include service businesses, manufacturing companies, wholesalers and distributors, and technology companies, among others.

Presidential’s Healthcare Division, Presidential Healthcare Credit, provides receivables-based facilities for healthcare providers.

Headquartered in Atlanta and founded in 1981, the company serves clients nationwide.