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30 Years of Success Stories

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Presidential Financial CEO Quoted in Story “The Morale Stimulus Plan”

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ATLANTA – In the September issue of *The Secured Lender*, the publication focused on human capital issues. In the story entitled “The Morale Stimulus Plan”, Presidential CEO Tom Matthesen was asked to discuss some of his thoughts related to employee morale.

“The major things aren’t always about money and bonuses and raises. For us, it’s about staying focused on our vision, celebrating wins, and reminding ourselves why we do what we do,” said Matthesen. “This year, we set a very large sales goal, but the goal is not only for the sales team. The entire company is involved and motivated because it’s all about the vision. And each time we celebrate a win along the way, the pride, the sense of accomplishment, and, frankly, the feeling we get just because it’s fun to win, creates a bond that overcomes any challenges the economy can throw our way.”

The full story can be found at www.thesecuredlender-digital.com/thesecuredlender/201009#pg26

About Presidential Financial

Presidential Financial Corporation specializes in asset-based credit lines for commercial businesses, secured by accounts receivable and inventory. The firm’s clients include service businesses, manufacturing companies, wholesalers and distributors, and technology companies, among others.

Presidential’s Healthcare Division, Presidential Healthcare Credit, provides receivables-based facilities for healthcare providers.

Headquartered in Atlanta and founded in 1981, the company serves clients nationwide.