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Keith Kirkland named Brock School of Business Alumnus of the Year

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BIRMINGHAM – *(Excerpt from Samford University press release)*

Keith Kirkland, Senior Vice President and Director of Sales and Marketing for Presidential Financial Corporation in Atlanta, GA, received recognition as Alumnus of the Year for Samford University’s Brock School of Business. Keith graduated from the Brock School of Business in 1988 with a degree in Finance. At Presidential, he is responsible for managing the sales and marketing strategies, public relations, client communications as well as other corporate projects. He is a member of the Brock School of Business Advisory Board, and he was responsible for launching the first-ever Samford Business Network event in Nashville, TN.

“Keith was one of the first alums to reach out to me when I first came to the Brock School five years ago,” said Dean Taylor. “He and some of his friends came up with the idea of an alumni network that would host events in Nashville and in our Southern cities. His vision and leadership led to the creation of the Samford Business Network. Keith has been a faithful promoter and organizer of these events and I appreciate his service to the school.”



About Presidential Financial

Presidential Financial Corporation specializes in asset-based credit lines for commercial businesses, secured by accounts receivable and inventory. The firm’s clients include service businesses, manufacturing companies, wholesalers and distributors, and technology companies, among others.

Presidential’s Healthcare Division, Presidential Healthcare Credit, provides receivables-based facilities for healthcare providers.

Headquartered in Atlanta and founded in 1981, the company serves clients nationwide.