

Contact: Keith Kirkland – 770-723-7423

FOR IMMEDIATE RELEASE – August 26, 2010

Presidential Financial Corporation Announces Several Recent Transactions

ATLANTA – Presidential Financial announces the closing of an accounts receivable credit facility totaling \$1.5 million for a Georgia-based provider of information technology staffing and consulting services. The company serves clients throughout the United States, Canada and South America.

Also recently closed is a \$1 million accounts receivable and inventory credit facility for a New York-based designer of women’s apparel. Our relationship with a prominent private equity firm proved instrumental in facilitating this transaction.

Another recent transaction is a \$600,000 accounts receivable facility for a medical management company located in Maryland. Our client’s services include on-site medical case management, vocational rehabilitation services, customized medical evaluations, and more.

Our healthcare division, Presidential Healthcare credit, recently closed a \$2.5 million accounts receivable credit facility for a geriatric rehabilitation center in Maryland.

Presidential Financial Corporation specializes in asset-based credit lines for commercial businesses, secured by accounts receivable and inventory. The firm’s clients include service businesses, manufacturing companies, wholesalers and distributors, and technology companies, among others. Presidential’s Healthcare Division, Presidential Healthcare Credit, provides receivables-based facilities for healthcare providers. Headquartered in Atlanta and founded in 1981, the company serves clients nationwide. For more information, visit www.PresidentialFinancial.com.

###