

PRESIDENTIAL



FINANCIAL

Presidential Financial Brings Capital and Confidence to Economic Crisis

ALPHARETTA, Ga. - Presidential Financial, a large, privately held, asset-based commercial lender that serves the entire United States, announced the move of its national headquarters into the Preston Ridge III building in Alpharetta, Ga. Given the state of the current banking market in 2008, the 28-year-old company invested heavily in infrastructure, people, and increasing its capital base to meet the demands of the markets it serves. The company is well-capitalized and has a team of experienced professionals who assist businesses and healthcare providers in achieving their financial and growth goals by providing strategic working capital financing.

Presidential is poised to provide mid-sized commercial businesses with credit lines of \$200,000 and up, and its healthcare division, Presidential Healthcare Credit, specializes in the unique financing of that industry with credit lines of \$500,000 and up. The company's expertise provides working capital financing to growing business and healthcare providers, and helps these entities succeed when facing sales growth, geographic expansion, and turnaround situations. By utilizing the company's new Web site, www.PresidentialFinancial.com, it is easy for companies to begin the process Presidential has trademarked "Getting You to Point B." Point B represents the measure of success as defined by the



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customer.

"In this tight credit market, we are pleased that Presidential has sizeable capital to help companies grow," said the company's CEO Tom Matthesen, a veteran of the financial industry. "We differentiate ourselves by acting as a trusted advisor to our clients, as well as our core service of providing funding to clients which helps them to expand their businesses, strengthen their operations, and take full advantage of market opportunities."

Matthesen, who was selected to lead the company in 2008, has remarkable acumen in business. He has been the consummate financial specialist for more than two decades, is Six Sigma certified, and is a champion of reducing cost and improving quality. His career has its foundation with well-known financial institutions such as SunTrust Bank, GE Capital, and Heller Financial. Matthesen's leadership is amplified in the community as well. He is Chairman of the Board of Fellowship Christian School in Roswell, one of the fastest-growing private Christian schools in the state. He is often heard on the speaking circuit discussing such topics as "Turnaround Management," "The Trusted Advisor Role of your Finance Partner," "Healthcare Finance," and "Entrepreneurship."

"Our city is pleased to welcome Presidential Financial to Alpharetta," said Mayor Arthur Letchas. "Our vast market employs in excess of 120,000 people, more than three times the city's total population. Alpharetta's business community continues to grow, and we believe that Presidential will prosper in this environment."

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